

2024 **Openlands Annual Luncheon** **Honoring Arnold L. Randall**

Keynote Speaker Dr. Drew Lanham

Co-Chairs Gloria Castillo and Steve Koch

Thursday, October 17, 2024

The Hilton Chicago

720 S. Michigan Avenue

10:30 am to Noon: Networking Reception

Noon to 1:30 pm: Lunch and Program



ARNOLD L. RANDALL
HONOREE



DR. DREW LANHAM
KEYNOTE SPEAKER

For more information, please contact:

Nitsaniyah Fitch, Office of Development

Phone: 312-863-6293, nfitch@openlands.org

Openlands.org/AL2024

Join Openlands for the 2024 Annual Luncheon, where we unite under the banner of “Conserving Nature for Life.” This premier event is consistently recognized as the number one gathering of the conservation community in the region. Last year, we welcomed nearly 1,000 influential individuals, including elected officials, civic and environmental leaders, and community partners. The 2024 event lineup assures another unforgettable occasion.

This year, we honor Arnold L. Randall with the esteemed Gerald W. Adelman Conservation Leadership Award, celebrating his unwavering dedication to preserving our natural landscapes. Arnold’s tireless efforts as a transformative leader at the Forest Preserves of Cook County have not only safeguarded our precious habitats but have also laid the foundation for a sustainable future, ensuring the vitality of our region’s people and natural environments.

We are also thrilled to welcome Dr. Drew Lanham as our keynote speaker. A beacon of wisdom in the field of environmental stewardship, Dr. Lanham, an accomplished author and distinguished professor of Wildlife Ecology at Clemson University, will illuminate the vital connection between conservation and the well-being of all life forms.

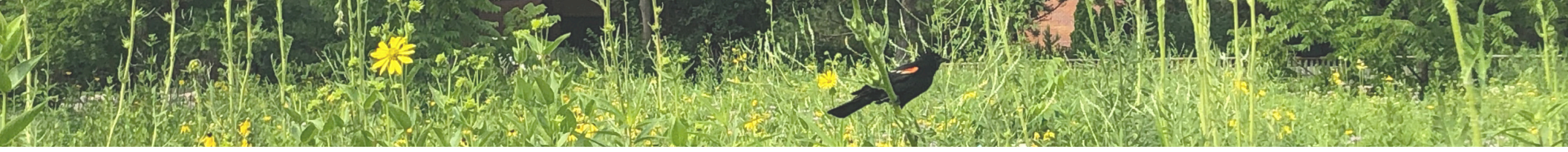
At the heart of the Openlands Annual Luncheon is a collective commitment to “Conserving Nature for Life.” As we come together, we acknowledge that the preservation of our natural heritage is not just a responsibility but a shared privilege. Join us as we honor our environmental champions, inspire action, and reaffirm our pledge to protect and nurture the precious ecosystems upon which all life depends.

About Openlands

Founded in 1963, Openlands is one of the nation’s oldest and most successful metropolitan conservation organizations having helped secure, protect, and provide public access to more than 71,000 acres of land for parks, forest preserves, wildlife refuges, land and water greenway corridors, and urban gardens. For more information, please visit **Openlands.org**.



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2024 **Openlands Annual Luncheon**

About our Honoree and our Speaker

2024 GERALD W. ADELMANN CONSERVATION LEADERSHIP AWARD RECIPIENT

Arnold L. Randall



Arnold L. Randall is the Executive Director of the Gaylord and Dorothy Donnelley Foundation. He joined the Foundation in January 2024 after serving as General Superintendent of the Forest Preserves of Cook County for 13 years. Arnold made notable strides in guiding the Preserves to

being a more transparent, accountable, and strategic agency. He helped increase tenfold the amount of land under active restoration and increased visitors with a focus on inviting a more diverse audience to enjoy the Preserves. A thoughtful and engaged leader, he has a long history in public service, including serving as a Director in the Office of Civic Engagement at the University of Chicago, Commissioner of the Department of Planning and Development for the City of Chicago, and in leadership roles with the Chicago Park District. Randall holds a Bachelor of Arts degree in Political Science from the University of Illinois at Chicago. A lifelong Chicagoan, Arnold enjoys exploring our rich and diverse local natural areas and traveling with his family.

2024 KEYNOTE SPEAKER

Dr. Drew Lanham



A native of Edgefield, South Carolina, Dr. Drew Lanham is the author of *The Home Place: Memoirs of a Colored Man's Love Affair with Nature*, which received the Reed Award from the Southern Environmental Law Center and the Southern Book Prize and was a finalist for the John Burroughs Medal.

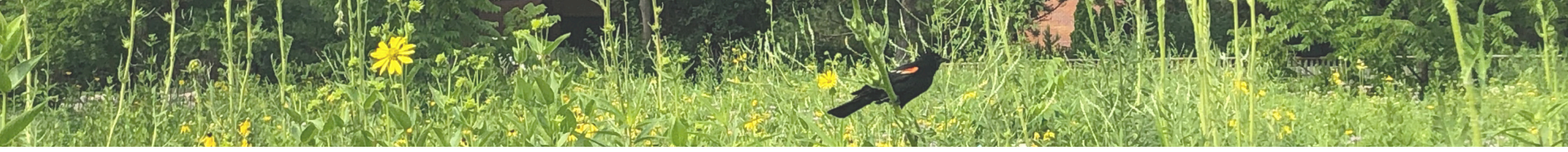
Most recently, he is the author of *Sparrow Envy: Field Guide to Birds and Lesser Beasts*. He is a birder, naturalist, and hunter-conservationist who has published essays and poetry in publications including, *Orion*, *Audubon*, *Flycatcher*, and *Wilderness*, and in several anthologies, including *The Colors of Nature*, *State of the Heart*, *Bartram's Living Legacy*, and *Carolina Writers at Home*. Dr. Lanham is a 2022 MacArthur Fellow. An Alumni Distinguished Professor of Wildlife Ecology and Master Teacher at Clemson University, he and his family live in the Upstate of South Carolina, a soaring hawk's downhill glide from the southern Appalachian escarpment that the Cherokee once called the Blue Wall.

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2024 **Openlands Annual Luncheon** **Sponsorship Opportunities**

Table Sponsorship Opportunities

Elevate your brand's visibility while supporting conservation efforts by exploring our diverse table sponsorship opportunities at the 2024 Annual Luncheon.

PREMIER TABLE SPONSORSHIP (\$50,000) Secure your position as a leading supporter of conservation with our Premier Table Sponsorship. Receive three high-visibility tables, ensuring prominent placement for your guests. Your sponsorship will be gratefully acknowledged in multiple ways at the event, as well as before and after. See the table on the following page for complete benefits.

EMERALD TABLE SPONSORSHIP (\$25,000) Stand out as a vital partner in conservation with our Emerald Table Sponsorship. Receive two high-visibility tables for your guests. Your sponsorship will be gratefully acknowledged in multiple ways at the event, as well as before and after. See the table on the following page for complete benefits.

PLATINUM TABLE SPONSORSHIP (\$10,000) Showcase your commitment to conservation with our Platinum Table Sponsorship. Receive two tables for your guests. Your sponsorship will be gratefully acknowledged in multiple ways at the event, as well as before and after. See the table on the following page for complete benefits.

GOLD TABLE SPONSORSHIP (\$5,000) Demonstrate your support for conservation with our Gold Table Sponsorship. Receive one table for your guests. We will recognize your support in multiple ways at the event. See the table on the following page for complete benefits.

SILVER TABLE SPONSORSHIP (\$3,000) Join us in our mission to conserve nature with our Silver Table Sponsorship. Receive one table for your guests, with your name included for recognition in our digital and print program booklets.

Other Opportunities

Expand your impact at the Openlands Luncheon by supporting one of our exclusive sponsorship opportunities.

SPEAKER SPONSORSHIP (\$7,000) Elevate your brand's presence by sponsoring our esteemed keynote speaker, Dr. Drew Lanham. With this opportunity, your support will be acknowledged in the spoken introduction to the speaker, and your logo will be featured on its own slide. See the table on the following page for complete benefits.

NAME BADGE SPONSORSHIP (\$6,500 EACH) 2 opportunities available Make your mark with a sponsorship that keeps attendees connected. Your logo will be included on name badges worn by all guests, providing excellent visibility throughout the luncheon. See the table on the following page for complete benefits.

DECOR SPONSORSHIP (\$4,000 EACH) Set the stage for an unforgettable luncheon experience by sponsoring our event decor. Your brand's logo will adorn each table, creating a visually stunning atmosphere. See the table on the following page for complete benefits.

COAT CHECK SPONSORSHIP (\$2,000) Make a lasting impression from the moment guests arrive by sponsoring our coat check service. Your brand will be prominently featured on coat check signage, ensuring visibility to all attendees. See the table on the following page for complete benefits.

ADVOCATE SPONSOR (\$750) Secure your place as an advocate for conservation with this sponsorship package, which includes one ticket for yourself and one for an Openlands constituent. Your name will be prominently featured for recognition in our digital and print program booklets, demonstrating your commitment to our cause.

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Sponsorship Benefits

TABLE SPONSORSHIPS	Premier \$50,000	Emerald \$25,000	Platinum \$10,000	Gold \$5,000	Silver \$3,000	OTHER OPPORTUNITIES				
ACCESS:										
reserved table for 10 guests	3 HIGH-VISIBILITY TABLES	2 HIGH-VISIBILITY TABLES	2 TABLES	1 TABLE	1 TABLE	Speaker \$7,000	Name Badge* \$6,500	Decor \$4,000	Coat Check \$2,000	
RECOGNITION:										
stage recognition	VERBAL & LOGO	VERBAL & LOGO	LOGO	LOGO		LOGO				
recognition in digital and print program booklets	PREMIER LOGO PLACEMENT	PREMIER LOGO PLACEMENT	LOGO	LOGO	NAME	LOGO	LOGO	LOGO	LOGO	
ad space in digital and print program booklets	TWO-PAGE SPREAD	FULL PAGE	FULL PAGE	HALF PAGE						
logo recognition in print and digital Fall/Winter issue of Openlander	LOGO	LOGO	LOGO							
recognition in digital event materials (website and email blasts)	LOGO	LOGO	LOGO							
recognition on name badges							LOGO			
recognition on each table								LOGO		
recognition on coat check signage										LOGO

For recognition, ads and logos must be sent by 9/20/24.

**Available to two sponsors*

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2024 **Openlands Annual Luncheon** **Sponsorship Confirmation**

To confirm your sponsorship, please complete this form and email it to Nitsaniyah Fitch at nfitch@openlands.org or mail to Openlands' office 25 E Washington St, Suite 1650, Chicago, IL 60602.

PROGRAM LISTING

CONTACT PERSON

ORGANIZATION OR COMPANY (IF APPLICABLE)

MAILING ADDRESS

PHONE

EMAIL

Sponsorship opportunities (please check box)

- | | | |
|---|--|--|
| <input type="checkbox"/> Premier Sponsor / \$50,000 | <input type="checkbox"/> Silver Sponsor / \$3,000 | <input type="checkbox"/> Coat Check Sponsor / \$2,000 |
| <input type="checkbox"/> Emerald Sponsor / \$25,000 | <input type="checkbox"/> Speaker Sponsor / \$7,000 | <input type="checkbox"/> Advocate Sponsor / \$750 x _____ |
| <input type="checkbox"/> Platinum Sponsor / \$10,000 | <input type="checkbox"/> Name Badge Sponsor / \$6,500 | <input type="checkbox"/> Individual Ticket(s) / \$150 x _____ |
| <input type="checkbox"/> Gold Sponsor / \$5,000 | <input type="checkbox"/> Decor Sponsor / \$4,000 | <input type="checkbox"/> Additional Donation _____ |
| | | TOTAL \$ _____ |

Please charge my AmEx / Discover / MasterCard / Visa:

ACCOUNT NUMBER

SIGNATURE

CV CODE

EXPIRATION DATE

- My check, made payable to Openlands, is enclosed. Please invoice me.

You are welcome to use your donor-advised fund to support the event.

However, please make note of the following IRS rules:

- 1) The full ticket price, including the tax deductible and non-tax-deductible portions, must be paid out of pocket and separate from any grants from your donor-advised fund; and 2) Bifurcated or split gifts (where a donor pays for the non-tax-deductible portion of the ticket out of pocket and then recommends the tax-deductible portion from their DAF) also are not permitted.

Openlands is a 501(c)(3) organization. Openlands Tax ID: 36-2649603
\$75 per ticket is not tax-deductible.

Next steps:

You will receive a confirmation, information on ad specifications (if applicable), a request for your guest list, and acknowledgment of your tax-deductible donation.

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