

# 2023 **Openlands Annual Luncheon** **Honoring Jerry Adelman**

**Tuesday, October 17, 2023**

The Hilton Chicago  
720 S. Michigan Avenue  
10:30 am to Noon: Networking Reception  
Noon to 1:30 pm: Lunch and Program

**Join us** for the Openlands 2023 Annual Luncheon honoring outgoing President and CEO Jerry Adelman's unparalleled legacy and celebrating Openlands' 60th anniversary. For over 40 years Adelman provided critical direction to countless environmental initiatives resulting in some of our region's most profound environmental protection successes. Consistently the largest gathering of the conservation community in the state of Illinois, the Openlands Annual Luncheon recognizes the achievements of environmental leaders in our region and celebrates the importance of conservation and environmental stewardship locally, nationally, and internationally.

## **2023 CONSERVATION LEADERSHIP AWARD RECIPIENT:** **Jerry Adelman**



Adelman joined Openlands in 1980 to coordinate a special program that led to the creation of the Illinois and Michigan Canal National Heritage Corridor, the first federal land designation of its kind. He then founded the Canal Corridor Association in 1982, a model after which 62 heritage areas in 36 states around the country are now based on. In 1988, Adelman was appointed as head of Openlands. Under his leadership, Openlands launched the 21st Century Open Space Plan, played an instrumental role in establishing Midewin

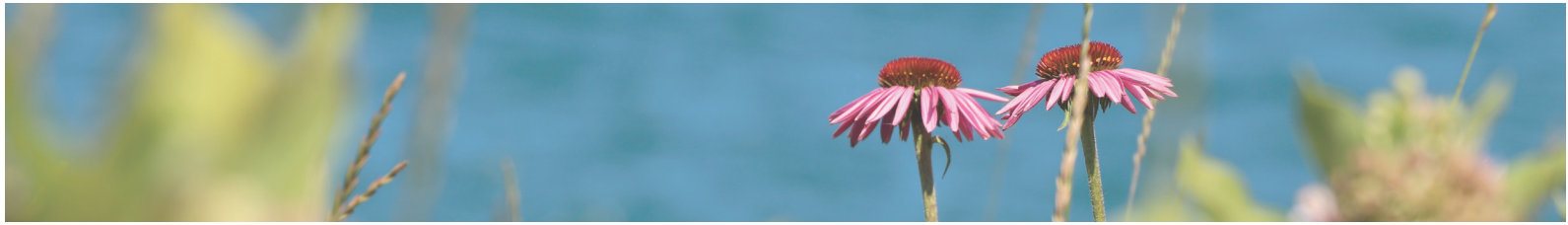
National Tallgrass Prairie, and formed conservation partnerships across the region. Adelman is a founding member of Chicago Wilderness, chair of the City of Chicago's Nature and Wildlife Committee, and vice chair of the Center for Humans and Nature among other commissions. His conservation and preservation work in the U.S., China, and Myanmar has earned him prestigious accolades including the Hutchinson Medal from the Chicago Botanic Garden and an honorary doctorate from Lewis University.

### **For more information, please contact:**

*Nitsaniyah Fitch, Office of Development*  
Phone: 312-863-6293, [nfitch@openlands.org](mailto:nfitch@openlands.org)  
[Openlands.org/AL2023](https://openlands.org/AL2023)



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# 2023 **Openlands Annual Luncheon** Sponsorship Opportunities

	<b>Premier</b> \$50,000	<b>Emerald</b> \$25,000	<b>Platinum</b> \$10,000	<b>Gold</b> \$5,000	<b>Table</b> \$3,000
<b>ACCESS:</b>					
reserved table for 10 guests	3 HIGH-VISIBILITY TABLES	2 HIGH-VISIBILITY TABLES	2 TABLES	1 TABLE	1 TABLE
<b>RECOGNITION:</b>					
podium recognition	VERBAL & LOGO	VERBAL & LOGO	LOGO	LOGO	
recognition in digital program booklet	PREMIER LOGO PLACEMENT	PRIORITY LOGO PLACEMENT	LOGO	LOGO	NAME
ad space in digital program booklet	TWO-PAGE SPREAD	FULL PAGE	FULL PAGE	HALF PAGE	
recognition in print invitation (forms must be received by August 8)	LOGO	LOGO	LOGO		
recognition in digital event materials (website and email blasts)	LOGO	LOGO	LOGO		

## **About Openlands**

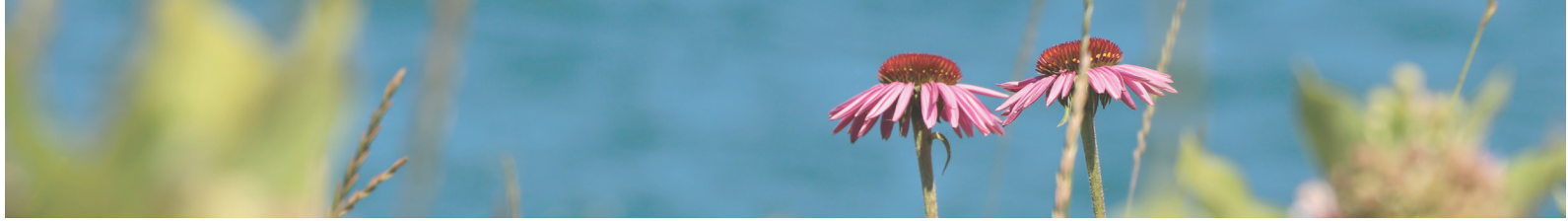
Founded in 1963, Openlands is one of the nation’s oldest and most successful metropolitan conservation organizations having helped secure, protect, and provide public access to more than 70,000 acres of land for parks, forest preserves, wildlife refuges, land and water greenway corridors, and urban gardens. For more information, please visit [Openlands.org](https://Openlands.org).

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**2023** **Openlands Annual Luncheon**  
**Sponsorship Confirmation**

To confirm your sponsorship, please complete this form and email it to Nitsaniyah Fitch at [nfitch@openlands.org](mailto:nfitch@openlands.org) or mail to Openlands' office at 25 E Washington St, Suite 1650, Chicago, IL 60602.

PROGRAM LISTING

CONTACT PERSON

ORGANIZATION OR COMPANY (IF APPLICABLE)

MAILING ADDRESS

PHONE

EMAIL

Sponsorship opportunities (please check box)

- |  |   |
|--|---|
| <input type="checkbox"/> Premier Sponsor / \$50,000  | <input type="checkbox"/> Table Sponsor / \$3,000              |
| <input type="checkbox"/> Emerald Sponsor / \$25,000  | <input type="checkbox"/> Patron Ticket(s) / \$300 x _____     |
| <input type="checkbox"/> Platinum Sponsor / \$10,000 | <input type="checkbox"/> Individual Ticket(s) / \$150 x _____ |
| <input type="checkbox"/> Gold Sponsor / \$5,000      | <input type="checkbox"/> Additional Donation / \$ _____       |

TOTAL \$ \_\_\_\_\_

Please charge my AmEx / Discover / MasterCard / Visa:

ACCOUNT NUMBER

SIGNATURE

CV CODE

EXPIRATION DATE

- My check, made payable to Openlands, is enclosed.       Please invoice me.

You are welcome to use your donor-advised fund to support the event. However, please make note of the following IRS rules: 1) The full ticket price, including the tax deductible and non-tax-deductible portions, must be paid out of pocket and separate from any grants from your donor-advised fund; and 2) Bifurcated or split gifts (where a donor pays for the non-tax-deductible portion of the ticket out of pocket and then recommends the tax-deductible portion from their DAF) also are not permitted.

**Next steps**

You will receive a confirmation, information on ad specifications (if applicable), a request for your guest list, and acknowledgment of your tax-deductible donation.

**For questions, please contact:**

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Openlands is a 501(c)(3) organization. Openlands Tax ID: 36-2649603  
 \$75 per ticket is not tax-deductible.



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