



2022 **Openlands Annual Luncheon** **Honoring Adele Simmons**

James L. Alexander and Shaun C. Block, Co-Chairs

Friday, October 21, 2022

The Palmer House
17 E. Monroe Street
10:30 am to Noon: Networking Reception
Noon to 1:30 pm: Lunch and Program



ADELE SIMMONS
HONOREE



MARSHALL JOHNSON
KEYNOTE SPEAKER

Join Openlands for the 2022 Annual Luncheon honoring Adele Simmons with the Conservation Leadership Award. From supporting the creation of the first metropolitan greenways and trails plan in the nation to championing early planning efforts that led to the establishment of America’s first National Tallgrass Prairie–Midewin, Adele’s lifelong leadership on climate issues is inspiring. Marshall Johnson, chief conservation officer for the National Audubon Society, will give the keynote address. Marshall leads strategic direction for hemispheric-wide conservation work at Audubon to address the unprecedented climate change and biodiversity crises facing birds. Consistently the largest gathering of the conservation community in the state of Illinois, the Openlands Annual Luncheon recognizes the achievements of environmental leaders in our region and celebrates the importance of conservation and environmental stewardship in our region and world.

For more information, please contact:

Nitsaniyah Fitch, Office of Development
Phone: 312-863-6293, nfitch@openlands.org
[Openlands.org/AL22](https://openlands.org/AL22)



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2022 **Openlands Annual Luncheon** Sponsorship Opportunities

	Premier \$50,000	Emerald \$25,000	Platinum \$10,000	Gold \$5,000	Table \$3,000
ACCESS:					
reserved table for 10 guests	3 HIGH-VISIBILITY TABLES	2 HIGH-VISIBILITY TABLES	2 TABLES	1 TABLE	1 TABLE
RECOGNITION:					
podium recognition	VERBAL & LOGO	VERBAL & LOGO	LOGO	LOGO	
recognition in digital program booklet	PREMIER LOGO PLACEMENT	PRIORITY LOGO PLACEMENT	LOGO	LOGO	NAME
ad space in digital program booklet	TWO-PAGE SPREAD	FULL PAGE	FULL PAGE	HALF PAGE	
recognition in print invitation (forms must be received by August 19)	LOGO	LOGO	LOGO		
recognition in digital event materials (website and email blasts)	LOGO	LOGO	LOGO		

About Openlands

Founded in 1963, Openlands is one of the nation's oldest and most successful metropolitan conservation organizations, having helped secure, protect, and provide public access to more than 55,000 acres of land for parks, forest preserves, wildlife refuges, land and water greenway corridors, and urban gardens. For more information, please visit Openlands.org.

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2022 **Openlands Annual Luncheon** **Sponsorship Confirmation**

To confirm your sponsorship, please complete this form and email it to Nitsaniyah Fitch at nfitch@openlands.org or mail to Openlands' office at 25 E Washington St, Suite 1650, Chicago, IL 60622.

PROGRAM LISTING

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Sponsorship opportunities (please check box)

- Premier Sponsor / \$50,000**
- Emerald Sponsor / \$25,000**
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- Gold Sponsor / \$5,000**

- Table Sponsor / \$3,000**
- Patron Ticket(s) / \$300 x _____**
- Individual Ticket(s) / \$150 x _____**
- Additional Donation / \$ _____**

TOTAL \$ _____

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- My check, made payable to Openlands, is enclosed.
- Please invoice me.

Next steps

You will receive a confirmation, information on ad specifications (if applicable), a request for your guest list, and acknowledgment of your tax-deductible donation.

For questions, please contact:

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Openlands is a 501(c)(3) organization. Openlands Tax ID: 36-2649603
\$75 per ticket is not tax-deductible.





2022 **Openlands Annual Luncheon** **About our Honoree and our Speaker**

2022 CONSERVATION LEADERSHIP AWARD RECIPIENT:

Adele Simmons



Adele has been a life-long champion for the environment and an early and consistent voice addressing climate issues. She co-chaired Mayor Daley's Climate Committee that was composed of leaders from business and industry. Among numerous civic engagements, she led the 2009 celebration of the centennial 1909 Burnham Plan of Chicago, in which Hackmatack was singled out as a green legacy project. Additionally, Adele has previously served corporate board roles, among them Marsh & McLennan and First Chicago Corporation, and currently sits on numerous boards, including the Field Museum, Rocky Mountain Institute, and Global Fund for Women. Adele is the president of the Global Philanthropy Partnership and has always had significant involvement in global matters. Her early academic life included teaching at Tufts and then Princeton, where she became the youngest dean in its history. She served as the first woman president of Hampshire College in Amherst, Massachusetts from 1977 to 1989. From 1989 to 1999 she was the second president of the MacArthur Foundation. During her tenure at MacArthur, the Foundation supported Openlands' efforts to create the first metropolitan greenways and trails plan in the nation and also early planning efforts that led to the establishment of America's first National Tallgrass Prairie-Midwin. This year a new center named after Adele will be established in Chicago's loop to house the various organizations engaged in global affairs—The Simmons Center for Global Chicago.

2022 KEYNOTE SPEAKER:

Marshall Johnson



Marshall Johnson serves as Audubon's Chief Conservation Officer. In this role Marshall leads strategic direction for hemispheric-wide conservation work at Audubon to address the unprecedented climate change and biodiversity crises facing birds. He previously served as Vice President for Audubon Dakotas where he raised more than \$50M, spearheading the development and launch of the Northern Great Plains Grasslands project, which has conserved nearly 500,000 acres across the Dakotas, enrolling over 300 farmers, ranchers and communities. Marshall also served as Vice President of Audubon's Conservation Ranching (ACR) Initiative, now America's largest regenerative, bird-friendly land certification, spanning more than 3.5M acres across 16 states. Marshall led the creation of the Urban Woods & Prairies Initiative which has created over 36 new nature parks across North Dakota, creating safe passage for migratory birds, while returning over 2,000 acres back to nature and increasing recreational access and ecosystem services across 5 communities. Marshall serves on the boards of the U.S. Prairie Pothole Joint Venture and the North Dakota Natural Resources Trust. In his spare time (with his phone at his hip), Marshall busies himself waterfowl and upland bird hunting, canoeing, tinkering with his muscle car and cherishing his time with his fiancée Meleah in their restored 1932 Cape cod home in North Fargo.

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