

# Showcase your Conservation Leadership

Each year, Openlands Annual Luncheon brings together nearly 1,000 of the region's most influential civic, corporate, and philanthropic leaders for what has become **the premier conservation event of the year** in Chicago.

This year's Luncheon theme "From the Ground Up," is a powerful reminder that while we are living in an age of fragmentation, nature shows us a different path. Our strength flows through connection, our diversity is a source of stability, and communities, from our forests to our cities, are most resilient when we come together.

By sponsoring the Openlands Annual Luncheon, your organization demonstrates bold leadership at a defining moment for our region. Sponsors gain meaningful visibility, authentic storytelling opportunities, and direct alignment with **measurable conservation outcomes**—while helping advance scalable solutions that address climate change, protect land and water, and connect people to nature where they live and work.

**We invite you to join us as a corporate partner and champion of the landscapes that sustain our communities today and for generations to come.**

## 2026 Openlands Annual Luncheon

**Wednesday, October 21  
11:00am–2:15pm  
Hilton Chicago  
720 S. Michigan Avenue**



**openlands**

# Openlands Annual Luncheon

## 2026 Sponsorship Opportunities

|                                               | <br>Presenting Sponsor<br>\$75,000 | <br>Nature's Guardian<br>\$50,000 | <br>Trail Blazer<br>\$25,000 | <br>Tree Planter<br>\$15,000 | <br>Green Grower<br>\$10,000 | <br>Seed Sower<br>\$5,000 |
|-----------------------------------------------|---------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------|
| ACCESS:                                       |                                                                                                                     |                                                                                                                    |                                                                                                                |                                                                                                                 |                                                                                                                 |                                                                                                              |
| Reserved table for 10 guests                  | 2 PREMIUM TABLES                                                                                                    | 2 PREMIUM TABLES                                                                                                   | 1 TABLE                                                                                                        | 1 TABLE                                                                                                         | 1 TABLE                                                                                                         | 1 TABLE                                                                                                      |
| Private tour of Openlands project             | GROUP OF 10                                                                                                         |                                                                                                                    |                                                                                                                |                                                                                                                 |                                                                                                                 |                                                                                                              |
| RECOGNITION:                                  |                                                                                                                     |                                                                                                                    |                                                                                                                |                                                                                                                 |                                                                                                                 |                                                                                                              |
| Stage recognition                             | VERBAL & LOGO                                                                                                       | VERBAL & LOGO                                                                                                      | VERBAL & LOGO                                                                                                  | LOGO                                                                                                            | LOGO                                                                                                            |                                                                                                              |
| Recognition in digital and print program book | FEATURED LOGO                                                                                                       | PROMINENT LOGO                                                                                                     | LOGO                                                                                                           | LOGO                                                                                                            | LOGO                                                                                                            | NAME                                                                                                         |
| Ad space in digital and print program book    | TWO-PAGE SPREAD                                                                                                     | FULL-PAGE                                                                                                          | FULL-PAGE                                                                                                      | HALF-PAGE                                                                                                       |                                                                                                                 |                                                                                                              |
| Recognition in pre- and post-event materials  | NAME                                                                                                                | NAME                                                                                                               | NAME                                                                                                           | NAME                                                                                                            | NAME                                                                                                            | NAME IN SELECT MATERIALS                                                                                     |
| Recognition in 2026 annual report             | NAME                                                                                                                | NAME                                                                                                               |                                                                                                                |                                                                                                                 |                                                                                                                 |                                                                                                              |

Contact the Development Team at [development@openlands.org](mailto:development@openlands.org)

**Presenting Sponsor/\$75,000**  
*Exclusive presenting sponsorship of Openlands' signature fundraising event. Includes:*

- Two premium tables (20 guests total)
- Verbal recognition from stage
- Top-tier logo placement across all event materials
- Two-page ad spread space in digital and print program books
- Recognition in all pre- and post-event communications
- Recognition in Openlands' 2026 Annual Report
- Private, behind-the-scenes tour of an Openlands project (Up to 10 guests, scheduled separately)

**Nature's Guardian /\$50,000**  
*Premier sponsorship demonstrating bold leadership for land and nature. Includes:*

- Two premium tables (20 guests total)
- Verbal recognition from stage
- Prominent logo placement throughout the event
- Full-page ad space in digital and print program books
- Recognition in pre- and post-event promotions
- Recognition in Openlands' 2026 Annual Report

**Trail Blazer/\$25,000**  
*Leadership-level support that helps advance scalable conservation solutions. Includes:*

- One table for 10 guests
- Prominent logo recognition during event
- Full-page ad space in digital and print program books
- Recognition in event promotions

**Tree Planter/\$15,000**  
*A strong investment in conservation with increased visibility. Includes:*

- One table for 10 guests
- Logo recognition during event
- Half-page ad space in digital and print program books
- Recognition in event materials

**Green Grower/\$10,000**  
*A meaningful way to support Openlands' mission with visible event recognition. Includes:*

- One table for 10 guests
- Name or logo recognition in digital and print program books
- Recognition in event materials

**Seed Sower/\$5,000**  
*An entry-level sponsorship that helps cultivate access to nature and conservation leadership. Includes:*

- One table for 10 guests
- Recognition in digital and print program books
- Recognition in select event materials





**openlands**  
conserving nature for life

**To learn more, or to become a sponsor, contact the  
Development Team at [development@openlands.org](mailto:development@openlands.org)**