

Showcase your Conservation Leadership

Each year, Openlands Annual Luncheon brings together nearly 1,000 of the region's most influential civic, corporate, and philanthropic leaders for what has become **the premier conservation event of the year** in Chicago.

This year's Luncheon theme "From the Group Up," is a powerful reminder that while we are living in an age of fragmentation, nature shows us a different path. Our strength flows through connection, our diversity is a source of stability, and communities, from our forests to our cities, are most resilient when we come together.

By sponsoring the Openlands Annual Luncheon, your organization demonstrates bold leadership at a defining moment for our region. Sponsors gain meaningful visibility, authentic storytelling opportunities, and direct alignment with **measurable conservation outcomes**—while helping advance scalable solutions that address climate change, protect land and water, and connect people to nature where they live and work.

We invite you to join us as a corporate partner and champion of the landscapes that sustain our communities today and for generations to come.

**2026 Openlands
Annual Luncheon**

**Wednesday, October 21
11:00am–2:15pm
Hilton Chicago
720 S. Michigan Avenue**



openlands

Openlands Annual Luncheon 2026 Sponsorship Opportunities



| | Presenting Sponsor \$75,000 | Nature's Guardian \$50,000 | Trail Blazer \$25,000 | Tree Planter \$15,000 | Green Grower \$10,000 | Seed Sower \$5,000 |
|---|---------------------------------------|--------------------------------------|---------------------------------|---------------------------------|---------------------------------|------------------------------|
| ACCESS: | | | | | | |
| Reserved table for 10 guests | 2 PREMIUM TABLES | 2 PREMIUM TABLES | 1 TABLE | 1 TABLE | 1 TABLE | 1 TABLE |
| Private tour of Openlands project | GROUP OF 10 | | | | | |
| RECOGNITION: | | | | | | |
| Stage recognition | VERBAL & LOGO | VERBAL & LOGO | VERBAL & LOGO | LOGO | LOGO | |
| Recognition in digital and print program book | FEATURED LOGO | PROMINENT LOGO | LOGO | LOGO | LOGO | NAME |
| Ad space in digital and print program book | TWO-PAGE SPREAD | FULL-PAGE | FULL-PAGE | HALF-PAGE | | |
| Recognition in pre- and post-event materials | NAME | NAME | NAME | NAME | NAME | NAME IN SELECT MATERIALS |
| Recognition in 2026 annual report | NAME | NAME | | | | |

Contact the Development Team at development@openlands.org

Presenting Sponsor/\$75,000

Exclusive presenting sponsorship of Openlands' signature fundraising event. Includes:

- Two premium tables (20 guests total)
- Verbal recognition from stage
- Top-tier logo placement across all event materials
- Two-page ad spread space in digital and print program books
- Recognition in all pre- and post-event communications
- Recognition in Openlands' 2026 Annual Report
- Private, behind-the-scenes tour of an Openlands project (Up to 10 guests, scheduled separately)

Nature's Guardian /\$50,000

Premier sponsorship demonstrating bold leadership for land and nature. Includes:

- Two premium tables (20 guests total)
- Verbal recognition from stage
- Prominent logo placement throughout the event
- Full-page ad space in digital and print program books
- Recognition in pre- and post-event promotions
- Recognition in Openlands' 2026 Annual Report

Trail Blazer/\$25,000

Leadership-level support that helps advance scalable conservation solutions. Includes:

- One table for 10 guests
- Prominent logo recognition during event
- Full-page ad space in digital and print program books
- Recognition in event promotions

Tree Planter/\$15,000

A strong investment in conservation with increased visibility. Includes:

- One table for 10 guests
- Logo recognition during event
- Half-page ad space in digital and print program books
- Recognition in event materials

Green Grower/\$10,000

A meaningful way to support Openlands' mission with visible event recognition. Includes:

- One table for 10 guests
- Name or logo recognition in digital and print program books
- Recognition in event materials

Seed Sower/\$5,000

An entry-level sponsorship that helps cultivate access to nature and conservation leadership. Includes:

- One table for 10 guests
- Recognition in digital and print program books
- Recognition in select event materials





openlands
conserving nature for life

**To learn more, or to become a sponsor, contact the
Development Team at development@openlands.org**